

Planogram & Industrial Systems

Retail & Industrial / Operations

OVERVIEW

Data-driven planning tools for retail chains and industrial operators, optimising space utilisation, asset placement, and shelf layouts using real-time sales, stock, and supply chain data. Supports asset tracking, facility mapping, and ERP integration with dashboards for operational performance oversight.

PROJECT DETAIL

The Planogram & Industrial Systems, delivered in Australia and other global markets, enable retail chains, industrial operators, and distribution networks to optimise space utilisation, asset placement, and operational workflows through data-driven planning tools. They support intelligent layout design, product placement optimisation, and demand-driven shelf management.

The platform integrates real-time sales data, stock levels, warehouse systems, and supply chain inputs to dynamically adjust layouts and optimise product visibility and space efficiency. Advanced analytics provide insights into performance per location, category profitability, and inventory turnover.

In industrial environments, the system supports asset tracking, facility mapping, workflow optimisation, and compliance monitoring. Integration with ERP, logistics, and inventory systems ensures synchronised operations and reduced operational waste.

CONCLUSION

These systems empower retail and industrial operators to make smarter space and resource decisions — driving measurable improvements in sales performance, operational efficiency, and supply chain alignment.